



**Become a Palladium PARTNER!**

# MISSION



Since it was established by a group of arts philanthropists in 1998, The Palladium's central mission has been to serve all of Tampa Bay as a performing arts center that welcomes everyone and serves the entire community.

With its two venues, the 850-seat main concert hall Hough Hall, as well as its intimate award-winning 175-seat candlelit listening room The Side Door, The Palladium fosters artistically and culturally diverse performing arts, educational and community programs that bring artists and audiences together in a first-class professional, affordable setting.

The Palladium reaches audiences throughout Tampa Bay and beyond by...

- Presenting and producing a schedule of innovative arts performances and events,
- Providing a full-service, affordable rental facility for artists, producers and community organizations,
- Nurturing relationships through partnerships with established and emerging local artists and cultural organizations that use the Palladium as a venue for artistic growth,
- Showcasing selected programs of St. Petersburg College and affording students myriad opportunities to work intimately with renowned touring professionals as well as with local artists.

**Become a Season, Creative  
Class, Palladium Chamber  
Players, Beacon, Jazz, or  
Blues Partner of the  
Palladium!**





## Palladium Partnerships

A measure of a great city is its reputation as an arts and cultural center. Music, dance, and theater contribute to the social culture of our community, bringing us together for shared experiences that bridge borders. The arts are all about discovery. Our children love to discover arts, and how they can pursue expression through the arts. As adults we rediscover ourselves through intellectual and emotional experiences that only the performing arts can provide.



**We present up to 200 performances a year, featuring some 2,000 artists. Our two theaters draw 65,000 patrons, 150,000 guests via streaming media, and 3,000 school-based youth.**

The Palladium fosters artistically and culturally diverse performing arts, by offering educational and community programs that bring artists and audiences together in a first-class professional, affordable setting. Whether in the main concert hall or kicking back in the intimate Side Door, the historic Palladium Theater is consistently ranked as one of Tampa Bay's best, most affordable venues for classical, jazz, blues, theatre, opera, Celtic, comedy, dance, educational, literary and community events. The Palladium is part of what makes Tampa Bay great.

The first season began in 1998, and today, we are a successful hive of activity, serving as a local arts organization that supports a wide range of emerging talent along with presenting national and international acts.

# Palladium Chamber Players Series Partner

[The Palladium invites you to be a part of our critically acclaimed celebration of Chamber Music.](#)

We are very proud of what the Palladium Chamber Players has achieved in the past decade. The list of world-class musicians who have been featured is astounding. The exceptional quality of the Chamber Players' programs has garnered significant acclaim from our region's news media and audiences and has attracted musicians and their agents worldwide to seek out the Palladium as a chamber music destination.

Our Tenth Anniversary Season promises to be a highly anticipated celebration of artistry at the highest level, with tour-de-force programming performed by some of the best chamber musicians in the world and phenomenal guest artists. **This season consists of one Wednesday evening per month for five months** and will feature some your favorite repertoire from the chamber music canon as well works that may be new to your ears. We cannot produce such an acclaimed series without community wide support and hope you will join us.

Founded by The Florida Orchestra's Concertmaster, Jeffrey Multer and Palladium Executive Director Paul Wilborn, the Palladium Chamber Players series has been bringing world-class chamber music to Hough Hall since 2013. The dynamic group of internationally renowned soloists and chamber musicians will bring vibrant interpretations of the great classical repertoire monthly from January through May.



# PARTNERSHIP

## OPPORTUNITIES

### 10TH ANNIVERSARY SEASON PRESENTING PARTNER - \$10,000

- Exclusivity in this category
- Recognition on screen in theater prior to performance
- Pre-show recognition announcement
- Presenting Partner posters in lobby throughout season
- Media release announcing partnership and season program line-up
- Promotion with our Public Broadcasting System (PBS) media partner WEDU
- Inclusion in Palladium's weekly promotional emails over nine months.
- Full-page advertorial in Palladium Chamber Players season program
- Name in social media posts with an audience reach of 30,000
- Recognition on website promotion
- Rights to use event name/logo in your advertising and promotions
- Name on promotional banner on the front of the Palladium for each concert
- On-site reception before the concert in the Side Door for you and your guests
- Up to 20 tickets for each performance

### CHAMBER PLAYERS COMMUNITY PARTNER - \$5,000

- Exclusivity in this category
- Recognition on screen in theater prior to performance
- Pre-show recognition announcement
- Half-page advertorial in Palladium Chamber Players season program
- Name in hundreds of social media posts with an audience reach of 30,000
- Recognition on website promotion
- Up to 10 tickets for each performance

### INDIVIDUAL CONCERT PARTNERS (ONE OF FIVE OPPORTUNITIES) - \$2,500

- Chamber Players Concert is presented with partner support from business name
- Recorded pre-show announcement
- Concert Partner mention on posters in lobby
- Inclusion in Palladium's weekly promotional emails for concert to 30,000 subscribers
- Up to 8 tickets for the concert you are supporting

For more information about the Chamber Players and other partnership opportunities, please contact Tracy Kennard, Director of Development, [Kennard.Tracy@spcollege.edu](mailto:Kennard.Tracy@spcollege.edu)







*Please Consider Partnering  
with the Palladium Today!*