



**Become a Palladium PARTNER!**

## Creative Class Series Partner



The Palladium's Creative Class program supports and fosters artistically and culturally diverse performing artists. The goal of the Creative Class is to elevate artists in our community and give audiences an insight into their creative projects and performance goals. Creative Class keeps our most talented local performing artists working in our community.

We are the only theater in the region serving as an arts incubator, supporting performers in our community as they create new works, advance existing works, implement new media, and develop new ideas. Creative Class performers are awarded a stipend of \$1,500 to develop a project to be performed at the venue, also will be paid to present their performance with full technical and marketing support of our facilities.

**In 2021, we supported a group of nine culturally diverse performers and groups featuring over 50 artists in the areas of jazz, pop, dance, blues, and new music.**



## Creative Class 2022



**In its second year, 12 Creative Class grants will be awarded**

*Dan Urbanowicz – St. Pete Baroque, classical | Ona Kirei, jazz/world music | Synia Carroll, jazz  
Eunmi Ko – CAMP, classical | Helen French, dance | Jeremy Carter & James Suggs, jazz  
LaRue Nickelson, jazz | Mackle-Shaw Duo, classical | Nate Najar & Daniela Soledade, jazz  
Mark Moultrup, jazz | Sarah Walston, dance | John O’Leary, jazz*



**In 2023 we will present awards to 9-11 performing artists who will perform with over 50 musicians and dancers on our stage.**

# Creative Class Series Partner Benefits

## **\$25,000 - Palladium Creative Class**

### **Presenting Partner Benefits:**

- 20 performance opportunities for recognition on the screen onstage prior to performances.
- On stage recognition or in recorded pre-show announcement.
- Presenting partner posters in lobby throughout season.
- Partnership recognition in media releases.
- Inclusion in Palladium's weekly promotional emails to nearly 30,000 subscribers.
- Social media mentions on Facebook, Twitter and Instagram.
- Rights to use event name/logo in your advertising and promotions.
- Name on promotional banner outside the front of the Palladium as available.
- Opportunity for reception before a performance in the Side Door.
- Up to 20 tickets for each performance or a table.
- Tabling opportunities in our lobby at each performance.



## **\$2,500 - Individual Performance Partner**

*(choice of over 20 performances to support)*

- On stage recognition or in recorded pre-show announcement.
- Performance Partner mention on posters in lobby.
- Inclusion in Palladium's weekly promotional emails for concert to 30,000 subscribers.
- Up to 4 tickets for the performance you are supporting.
- Discount code to offer others for the performance.
- Listed on the "Look Who's Supporting" page on the My Palladium website.
- Included on the "Friends of the Palladium" donor wall inside the Palladium Theater.
- Reserved table inside the Side Door Cabaret.





*Please Consider Partnering  
with the Palladium Today!*