

# Partner with the Palladium



# Our Mission



## Service To The Community | Service To Artists

Since it was established by a group of arts philanthropists in 1998, The Palladium's central mission has been to serve all of Tampa Bay as a performing arts center that welcomes everyone and serves the entire community.

With its two venues, the 750-seat main concert hall Hough Hall, as well as its intimate award-winning 175-seat candlelit listening room The Side Door, The Palladium fosters artistically and culturally diverse performing arts, and educational and community programs that bring artists and audiences together in an affordable, professional setting.

The Palladium reaches audiences throughout Tampa Bay and beyond by...

- Presenting and producing innovative arts performances and events.
- Providing a full-service, affordable rental facility for artists, producers and community organizations.
- Nurturing relationships through partnerships with established and emerging local artists and cultural organizations that use the Palladium as a venue for artistic growth,
- Showcasing selected programs of St. Petersburg College and affording students myriad opportunities to work intimately with renowned touring professionals as well as with local artists.



Classic Black in partnership with the Woodson African American Museum

Photo credit: JM Lennon

# Palladium Partnerships



A measure of a great city is its reputation as an arts and cultural center. Music, dance and theater contribute to the social culture of our community, bringing us together for shared experiences that bridge borders. Your support of the Palladium Theater is a powerful demonstration of your commitment to supporting the work of the Palladium and St Petersburg College and helps ensure that the Palladium continues to provide the outstanding programming this community deserves and enjoys.



Photo credit: JM Lennon

## The Palladium's Impact:

- An independent research study for Visit St Petersburg/Clearwater estimates that [the Palladium's total economic impact is over \\$14M](#), validating that the Palladium is a significant economic driver in our community.
- We present over [200 performances a year](#), and have 300 dates under contract.
- We featuring [2,000 artists](#), many who live and work in our community
- Approximately [67,000 patrons](#) attend performances at the Palladium each year.
- 64% of our patrons dine out, [spending over \\$911,000 locally](#).

Your support is an investment in our mission to bring together performers and audiences in a professional and affordable venue that is serving our greater community, while preserving our history and strengthening our legacy.

# Palladium Season Presenting Partner



Two Opportunities | Hough Hall or Side Door | \$30,000

- Exposure to approximately 67,000 patrons in up to 200 performances a year.
- Opportunity for Recognition on the screen onstage prior to performances
- Recognition in recorded pre-show announcement
- Presenting partner posters in lobby throughout season
- Partnership recognition in media releases
- Inclusion in Palladium's weekly promotional emails to nearly 30,000 subscribers.
- Social media mentions on Facebook, Twitter and Instagram
- Rights to use event name/logo in your advertising and promotions
- Name on promotional banner outside the front of the Palladium as available
- Opportunity for reception before a concert in the Side Door
- Up to 20 tickets for each "Palladium Presents" performance or a table in the Side Door
- Tabling opportunities in our lobby at select "Palladium Presents" performances.



# Palladium Chamber Series

Support World-Class Chamber Music in our Community



## Palladium Chamber Series



Since 2013, our audiences have had the opportunity to become intimately acquainted with some of the world's finest chamber musicians who look forward to returning to the Hough Hall stage each year. This season, we are thrilled to feature several musicians from **The Florida Orchestra** on our opening concert on December 10<sup>th</sup>. Other notable guest artists this season include **Jesse Mills** (violin); **Milena Pajarov van de Stadt** (viola); **Phillip Ying** (viola); and **David Ying** (cello) as well as international violin soloist **Stefan Jackiw** and clarinetist **Yoonah Kim**. Additionally, many of our core Palladium Chamber Players will be returning to the series, including pianist, **Jeewon Park**; violist, **Danielle Farina**; cellist, **Edward Arron**; and pianist **Marika Bournaki**. Finally, we are excited to feature TFO's principal cellist, **Yoni Draiblate** on our finale concert.

Past seasons have included guest artists such as international violin soloist James Ehnes, the Juilliard String Quartet, Grammy award winning Time for Three, and more!

Founded by The Florida Orchestra's Concertmaster, **Jeffrey Multer**, and Palladium Executive Director **Paul Wilborn**, the Palladium Chamber Series showcases a dynamic group of internationally renowned soloists and chamber musicians, bringing vibrant interpretations of the great classical repertoire to St. Petersburg each year.

# Palladium Chamber Series

Five Dynamic Programs, December through April



## DECEMBER 10, 2025

**Across Time & Timbre: Beethoven, Poulenc & Dvořák**

Jeewon Park, *piano* with members of The Florida Orchestra

- L.V. Beethoven – Sonata for Violin and Piano, Op. 12 No. 2
- Francis Poulenc – Sextuor for Winds & Piano, FP 100
- Antonin Dvořák – Piano Quintet No. 2 in A Major, Op. 81

## JANUARY 14, 2026

**Symphonic Titans, Chamber Voices:**

**Brahms & Tchaikovsky**

Jeffrey Multer, *violin*      Jesse Mills, *violin*  
Phillip Ying, *viola*      Milena Pajaro-van de Stadt, *viola*  
David Ying, *cello*      Ed Arron, *cello*

- Johannes Brahms – String Sextet No. 2 in G M
- Pyotr Tchaikovsky – String Sextet in D minor, Op. 70  
*Souvenir de Florence*

## FEBRUARY 11, 2026

**Echoes in E-flat: Mozart & Schumann**

**The Original Chamber Players**

Jeffrey Multer, *violin*  
Danielle Farina, *viola*  
Edward Arron, *cello*  
Jeewon Park, *piano*

- Wolfgang Amadeus Mozart – Piano Quartet No. 2 in E-flat Major, K. 493
- Richard Strauss – Ständchen and Festmarch
- Robert Schumann – Piano Quartet in E-flat Major, Op. 47



Stefan Jackiw, violin and Yoonah Kim, clarinet

## MARCH 25, 2026

**Varied Soundscapes**

**Featuring Stefan Jackiw, violin and Yoonah Kim, clarinet with core Chamber Players Edward Arron and Jeewon Park**

- Ludwig van Beethoven – Variations in E-flat, Op. 44
- Wolfgang Amadeus Mozart – Rondeau from Duo in G Major for Violin and Viola, K.423
- Johannes Brahms – Trio in A Minor for Piano, Clarinet and Cello, Op. 114
- Igor Stravinsky – Suite from L'Histoire du soldat o
- Walter Rabl – Quartet in E-flat Major for Piano, Clarinet, Violin and Cello, Op. 1

## APRIL 15, 2026

Jeffrey Multer, *violin*  
Yoni Draiblate, *cello*  
Marika Bournaki, *piano*

- Franz Schubert – Sonatina for Violin and Piano in D Major
- Dmitri Shostakovich – Cello Sonata in D minor, Op. 40
- Felix Mendelssohn – Piano Trio No. 1 in D minor, Op. 49

# Palladium Chamber Series

## Partnership Opportunities



### Full Season Presenting Partner (5 concerts) - \$15,000 - CLAIMED

- Exclusivity in this category
- Recognition on screen in theater prior to series performances
- Recognition in pre-show announcement
- Presenting Partner acknowledgement in lobby throughout season
- Media release announcing partnership and season program line-up
- Promotion with our Public Broadcasting System (PBS) media partner WEDU
- Inclusion in the Palladium's weekly promotional emails over nine months
- Full-page advertorial in Palladium Chamber Series printed program\*
- Recognition on Palladium's website and social media promotion
- Rights to use event name/logo in your advertising and promotions
- Name on promotional banner on the front of the Palladium\*
- On-site reception before one of the five concerts in Stavros Great Room for you and your guests\*
- Open rehearsal access for you and up to 8 guests.
- Up to 10 complimentary tickets for each performance (50 tickets total throughout season)



Grammy Award Winning group **Time For Three**  
2022-2023 Chamber Series Guest Artists  
Photo credit: JM Lennon

\*Commitment required by November 1, 2025 to be included in printed material. If commitment is made after the print deadline, a mutually agreed upon alternative and comparable recognition will be made. Open rehearsal access subject to date and time availability of the artists.

# Palladium Chamber Series

## Partnership Opportunities



### Concert Partner (2 concerts) - \$7,500

- Two opportunities in this category
- Half-page advertorial in Palladium Chamber Players season program\*
- Recognition on screen in theater prior to 2 performances (your choice)
- Recognition in pre-show announcement
- Recognition on Palladium's website and social media promotion
- Rights to use event name/logo in your advertising and promotions
- Inclusion in Palladium's weekly promotional emails for concerts to 30,000 subscribers
- Open rehearsal access for you and up to 4 guests.
- Up to 8 complimentary tickets for your choice of 2 performances (16 tickets total)



The Original Palladium Chamber Players:  
Photo credit: JM Lennon

### Artist Partner - \$3,000

- Select artist of your choice (per concert)
- Recognition in pre-show announcement
- Recognition on Palladium's website and social media promotion
- Recognition on lobby monitors 1 hour before concert start
- Inclusion in Palladium's weekly promotional emails for concert to 30,000 subscribers.
- Open rehearsal access for you and up to 2 guests.
- Up to 6 complimentary tickets for the season.

\*Commitment required by November 1, 2025 to be included in printed material. If commitment is made after the print deadline, a mutually agreed upon alternative and comparable recognition will be made. Open rehearsal access subject to date and time availability of the artists.

# Palladium Creative Fellowship Program



## Mission Statement

The Palladium Creative Fellowships support and foster artistically and culturally diverse performing artists, provides a full-service theater as a space to develop their work, and showcases the range of talent that lives and works in our community. The goal of the Creative Fellowship program is to elevate artists in our community and give audiences an insight into their creative projects and performance goals.



## About the Palladium Creative Fellowships

The Palladium Creative Fellowships offer financial support up to \$2,500 to local artists to develop new creative projects. The Palladium aims to support performers in our community as they create new works, advance existing works, implement new media, and/or develop new ideas. The in-kind value of full Palladium services awarded to creative fellows is worth up to an additional \$5,500.

# Palladium Creative Fellowships

## Partnership Opportunities



### Creative Fellowship Presenting Partner - \$25,000

- Multiple performance opportunities for recognition on the screen onstage prior to performances.
- On stage recognition or in recorded pre-show announcement.
- Presenting partner posters in lobby throughout season.
- Partnership recognition in media releases.
- Inclusion in Palladium's weekly promotional emails to nearly 30,000 subscribers.
- Social media mentions on Facebook, Twitter and Instagram.
- Rights to use event name/logo in your advertising and promotions.
- Name on promotional banner outside the front of the Palladium as available.
- Opportunity for reception before a performance in the Side Door.
- Up to 20 tickets for each performance or a table.
- Tabling opportunities in our lobby at each performance.



### Creative Fellowship Individual Program Partner - \$5,000

- On stage recognition or in recorded pre-show announcement.
- Performance Partner mention on posters in lobby.
- Inclusion in Palladium's weekly promotional emails for concert to 30,000 subscribers.
- Up to 4 tickets for the performance you are supporting.
- Discount code to offer others for the performance.
- Listed on the "Look Who's Supporting" page on the My Palladium website.
- Included on the "Friends of the Palladium" donor wall inside the Palladium Theater.
- Reserved table inside the Side Door Cabaret.



# BEACON Contemporary Dance Partnership



BEACON is a critically acclaimed platform for producing dance and multidisciplinary collaborations among artists working locally and nationally. Founded in 2015, BEACON was created to provide the St. Petersburg community with a fresh performance platform that celebrates dance and encourages artists to keep making art. BEACON is the only platform focused on bringing dance into greater prominence in the region.

Directors Helen French and Lauren Reed Slone, dancers, and choreographers themselves, share the stage with other inspiring, professional artists. They have created a unique multifaceted producing platform for dance that positively impacts artists and audiences. The Palladium includes BEACON in its Artists in Residence Program.

## BEACON Presenting Partner - \$15,000

- On stage recognition or in recorded pre-show announcement prior to the performance.
- Presenting partner posters in lobby and partnership recognition in media releases.
- Inclusion in Palladium's weekly promotional emails to nearly 30,000 subscribers.
- Social media mentions on Facebook, Twitter and Instagram.
- Rights to use event name/logo in your advertising and promotions.
- Name on promotional banner outside the front of the Palladium.
- Reception before the performance in the Side Door .
- 20 tickets complimentary tickets.



# Palladium Jazz Partner



The Palladium's jazz programming has included some of the top names in the field – like Branford Marsalis, Chick Corea, Ramsey Lewis, Bob James, and David Sanborn.

And the theater has also supported the careers of the bay area's top jazz performers including Nate Najjar, James Suggs, John Lamb, Whitney James, Synia Carroll, Jeremy Carter, LaRue Nickelson and dozens of others.

Each January the Palladium honors local jazz legends at the Palladium Jazz Awards concert.

Palladium jazz shows consistently draw diverse, upscale audiences that appreciate the talent presenting and the high-quality setting both in the Side Door and Hough Hall.



# Palladium Jazz Partnerships



## Jazz Series Presenting Partner - \$10,000

- On stage recognition or in recorded pre-show announcement prior to all performances.
- Presenting partner posters in lobby throughout season
- Partnership recognition in media releases.
- Inclusion in Palladium's weekly promotional emails to nearly 30,000 subscribers.
- Social media mentions on Facebook, Twitter and Instagram.
- Rights to use event name/logo in your advertising and promotions.
- Name on promotional banner outside the front of the Palladium as available.
- Opportunity for reception before a concert in the Side Door.
- Up to 20 tickets for each performance or a table in the Side Door.

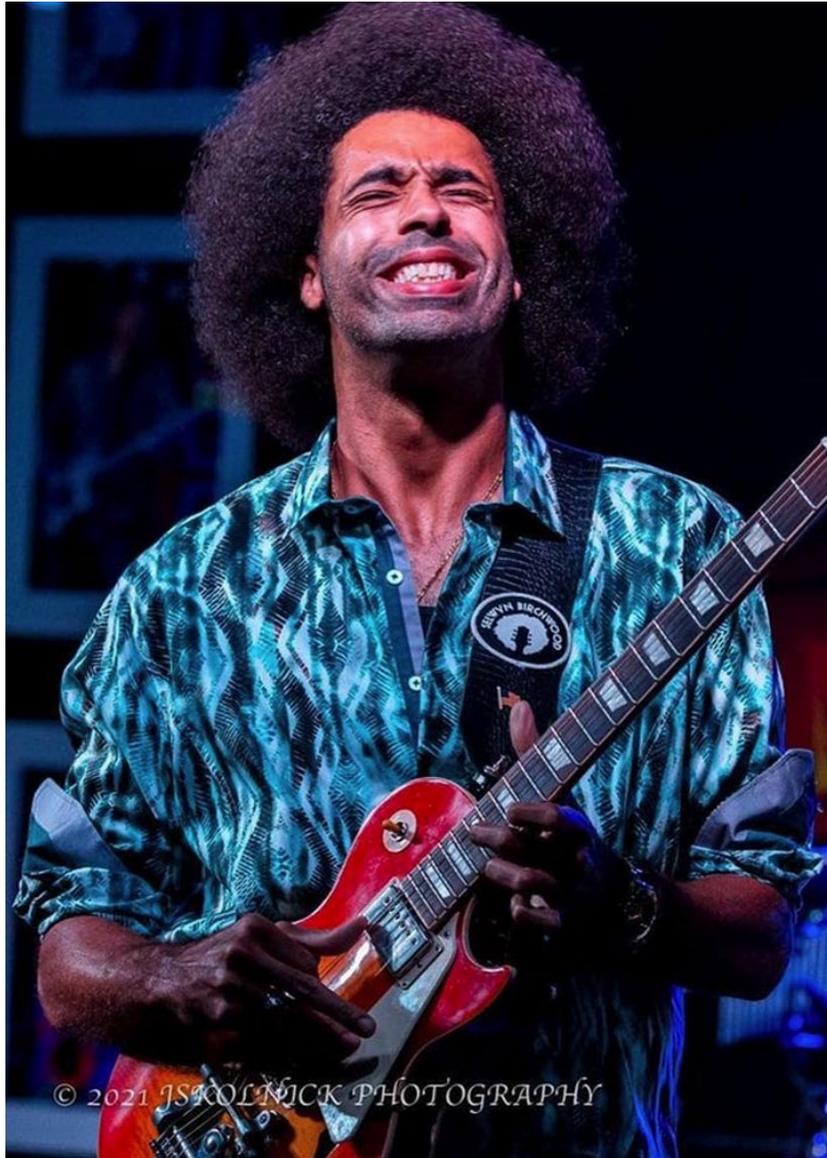


## Jazz Individual Performance Partner - \$2,500

- On stage recognition or in recorded pre-show announcement prior to selected performance.
- Concert partner mention on posters in lobby.
- Inclusion in Palladium's weekly promotional emails for concert to 30,000 subscribers.
- Up to 4 tickets for the performance.
- Discount code to offer others.
- Listed on the "Look Who's Supporting" page on the Palladium website.
- Included on the "Friends of the Palladium" donor wall inside the Palladium Theater.
- Reserved table inside the Side Door Cabaret



# Palladium Blues Partnerships



For the past 15 years, the Palladium has been one of Tampa Bay's top venues for blues artists. Our blues programming has included some of the top names in the field – like Taj mahal, Keb Mo, Tab Benoit, Dr. John, Jonny Lang, Samantha Fish and many more.

Beyond the big names, the Palladium supports the careers of local and regional artists like Selwyn Birchwood, Damon Fowler, Jose Ramirez, T.C. Carr, Southern Hospitality, Backtrack Blues Band, and dozens of others. The Palladium is also home to the annual Tampa Bay Blues Fest opening night party and concert.

## Blues Series Presenting Partner - \$5,000

- Benefits listed below plus a table reserved at all blues performances at the Side Door or 12 tickets if the concert is in Hough Hall.

## Blues Individual Performance Partner - \$2,500

- On stage recognition or in recorded pre-show announcement prior to selected performance and concert partner mention on posters in lobby.
- Inclusion in Palladium's weekly promotional emails for concert to 30,000 subscribers as well as social media mentions.
- Up to 4 tickets for the performance.
- Listed on the "Look Who's Supporting" page on the Palladium website & included on the "Friends of the Palladium" donor wall inside the Palladium Theater.



Please Consider Partnering with  
the Palladium Today!